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## NevAEYC Enlists Association Management Company to Manage Day to Day Operations

On September 1, 2008 NevAEYC joined hundreds of associations nation wide who have moved to association management companies to have many facets of the association's activities managed by association professionals. We are very pleased to announce NevAEYC has hired Association Resource Center to manage the day-to-day operation of the association.

Association Resource Center (ARC) has been in business since 1980, specializing in association and conference/trade show management services to state, national and international associations and organizations. ARC manages over 20 state, regional and national associations from its office in Folsom, California, including the California Association for the Education of Young Children (CAEYC).

Key to the success of our new management partner has been their ability to meet the specialized needs of each association partner. No two associations are the same, and ARC's experienced team of association professionals has enabled us to provide a seamless transition to ARC. ARC is one of few accredited association management companies in the west. Accreditation fosters an organizational culture embracing professional performance attributes; and controls cost, improves efficiency, and promotes prompt performance of quality.

As an accredited association management company, ARC has established service policies and delivery systems that guarantee competent and knowledgeable staff and emphasize the importance of member satisfaction. As an accredited AMC, ARC has established procedures

that ensure financial control and reporting systems, which conform to GAAP, are in place and utilized as appropriate. We are excited about working with our new management team in these various service areas:

### Association Management

- Accounting Services
- Communications Services
- Membership
- Reception
- Committee Prep
- Other planning

### T.E.A.C.H. Program – Accounting

### Conference Exhibit Sales and Management Oversight

Should you have any questions in these various member service areas, please give your new staff team member a call:

**Brandie Delaney**  
*Membership, Communications and Committee Assistance*

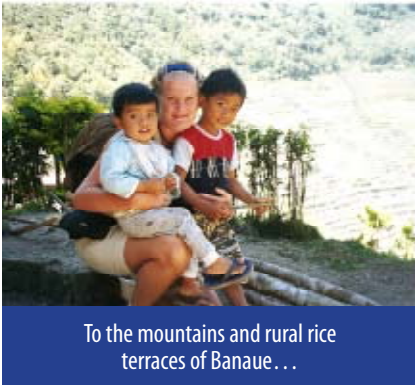
**Carol Hamilton**  
*Conference Exhibit Space*

**Barbara Provencher**  
*Accounting*

(866) 927-3601  
(916) 932-2209 Fax

## The many opportunities to serve in this field... taking your passion with you wherever you may go...

By Anna Severans



To the mountains and rural rice terraces of Banaue. . .

When I started in this field over 11 years ago I had no idea about the breadth of experiences and different opportunities that one could be involved in as a professional in this Early Care and Education. My passion for serving others and helping improve the lives of young children

is the main constant that has driven my work. I believe part of what makes this field so exciting, and perhaps the most challenging, is the many different sectors that must work together to make this field most effective within the systems that are put into place. We've come a long way, but there is still a lot of work to be done...or job security as I like to look at it. As discussed in *Ready or Not: Leadership Choices in Early Care and Education*, it is up to us to shape and drive our field forward...if we don't do it now, it will be done for us. My journey thus far has included working in and experiencing four of these quite different sectors: 1) National Service/Volunteerism; 2) Higher Education; 3) Non-profit; and 4) State Government.

### National Service/Volunteerism

- I began my journey in this field when I joined AmeriCorps to serve with the Classroom On Wheels (COW Bus) program in Reno, NV. The simple rewards of helping give those that would not otherwise have such an opportunity to participate in an early childhood program, do not speak English, live in low-income neighborhoods, and/or may not have access to other services in the community was incredibly powerful. This opportunity provided me valuable experience in which I assumed multiple roles as a grant writer, community organizer, fundraiser, advocate, teacher, director, bus driver, and mechanic to name a few. After 5 years of working with the COW Bus program, I knew this was the field in which I wanted to continue my work and education.

- Before starting graduate school, I embraced an opportunity I had to live and work abroad. While traveling internationally where I lived in the Philippines, I took my passion of working with young children and service with me as I volunteered and worked with a couple different early childhood programs including a center for street children while I was there. I have

found the power of learning from and about other cultures, while sharing your own is again an incredibly powerful learning tool.

### Higher Education

- While earning my Masters degree in Leadership and Policy in Early Care and Education from Wheelock College in Boston, MA I also completed an internship working with the local resource and referral agency. In this position I was a part of a statewide effort called MASS Leap (Massachusetts Leadership Empowerment Action Project) to help improve the leadership skills of non-traditional leaders by providing opportunities for members of the early care and education community to expand their roles as leaders and advocates.

### Non-Profit

- From there I proceeded to get a job in North Carolina with a national non-profit, Child Care Services Association (home of T.E.A.C.H. Early Childhood® and Wage\$ projects). With this organization I provided technical assistance and facilitated quality improvement and infant/toddler expansion grants through a community partnership with Duke University and IBM. I also worked in collaboration with T.E.A.C.H. Early Childhood® and AmeriCorps to best benefit early childhood programs and help improve teacher education.

### State Government

- I recently accepted a new position yet in another sector, State Government, as the state Early Childhood Education Consultant with the Nevada Department of Education as it directly connects to policy and legislation. In this position my responsibilities range from administering and managing the State PreK programs across the state, providing technical assistance to programs, collaborating with the many other early childhood and community organizations that are working to improve the lives of young children, while helping to bridge the gap between



To an inner city Center for Street Children in Manila . . . and everything in between, we can touch children's lives wherever we may go.



From the COW bus

early childhood and the K-12 system to continue to build a more comprehensive system.

Within each of these vastly different experiences, one common goal and passion continues to drive my work in this ever-changing field...being open to adversity and giving of ourselves to help improve the lives of young children and families from direct service to policy and everything in between. I look forward to the many more experiences and opportunities that we may have to work together in this state to continue to help improve and move early childhood to the next level as the research continues to reach and perpetuate throughout state and national levels regarding the importance of early childhood education. Either directly or indirectly, working with young children and/or helping improve the lives of young children can be done in many different facets and sectors as we continue to improve our own professional development at the same time...after all, this is our future!

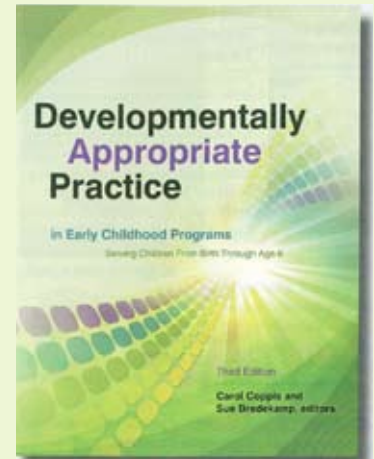
## Key Resources on Developmentally Appropriate Practice

### Available this Fall

the Newly Revised DAP, Third Edition

*"This new DAP goes far beyond the last edition in so many ways, both in content and in presentation. As a teacher educator, I love the CD that comes with the book."*

- Carolyn Pope Edwards,  
University of Nebraska—Lincoln



Since the first edition in 1987, NAEYC's book *Developmentally Appropriate Practice in Early Childhood Programs* has been an essential resource for the early childcare field. Now fully revised and expanded, the 2009 version comes with a supplementary CD containing readings on key topics, plus video vignettes showing developmentally appropriate practice in action. Based on what the research says about development, learning, and effective practices, as well as what experience tells us about teaching intentionally, DAP articulates the principles that should guide our decision making. Chapters describe children from birth through age 8 in detail, with extensive examples of appropriate practice for infant/toddler, preschool, kindergarten, and primary levels.

Reserve  
Your Copy  
Today!

NAEYC Order #375  
Non-members: \$35  
NAEYC Members: \$25  
15+ copies \$31.50 each

If placing order in  
November or later -  
visit the Online Store at  
[www.naeyc.org](http://www.naeyc.org) or call  
1-800-424-2460 ext. 6

### Newsletter deadlines and submissions

The Early Childhood Professional is an *electronic* quarterly publication of the Nevada Association for the Education of Young Children. Newsletters are published according to the following schedule.

**DEADLINE**  
October 15th  
January 15th  
April 15th  
July 15th

**PUBLICATION DATE**  
November 15th  
February 15th  
May 15th  
August 15th

Submissions for the newsletter should be sent as a simple Word document to [brandied@nevaeyc.org](mailto:brandied@nevaeyc.org). The NevAEYC reserves the right to edit contributions for length and content.

## 2008 Annual Board Retreat



The NevAEYC Governing Board  
at the annual retreat

The NevAEYC Governing Board participated in the annual retreat to review the work completed in 2008 and plan the goals and activities for 2009. The retreat was attended by approximately 25 current and past board members at beautiful Lake Tahoe. Minutes from the retreat are posted on the NevAEYC website. Thanks to all who attended and continue to volunteer their valuable time and energy to assure NevAEYC remains a healthy and productive organization.

## 2008 Board Members

**Christine Matiash**, President  
cmatiash@dwss.nv.gov

**Peggy Pulver**, President-Elect  
2009 Conference Co-Chair  
ppulver@washoe.k12.nv.us

**Debra Tarantino**, Treasurer  
Finance Committee Chair  
Tara6576@msn.com

**Shelly Nye**, Treasurer-Elect  
snye@washoe.k12.nv.us

**Sue Turbow**, VP of Prof. Development  
Prof. Development Committee Chair  
turbow@charter.net

**Margot Chappel**, VP of Public Policy  
Public Policy Committee Chair  
mchappel@dhhs.nv.gov

**Teresa Byington**, VP of Membership  
Membership Committee Chair  
byingtont@UNCE.unr.edu

**Crystal Swank**, VP of Comm & Tech  
Comm & Tech Committee Chair  
cswank@tmcc.edu

**Catherine Lyons**, Past-President  
Affiliate Council Representative  
catherine.lyons@unlv.edu

**Sherry Waugh**, Member At-Large  
Accreditation Chair  
swaugh@unr.edu

**Alice LeDesma**, Member At-Large  
Nominations Committee Chair  
aledesma@washoecounty.us

**Anna Severns**, Member At-Large  
Development Committee Chair  
aseverens@doe.nv.gov

**Margaret Oberg**, President  
RAEYC Representative  
granmuna@yahoo.com

**Jessi Torrerro**, President  
SNAEYC Representative  
snaeycpres@gmail.com

**Whitney Leathers**  
2009 Conference Co-Chair  
wleathers@dwss.nv.gov  
Ex-Officio Members:

**Heidi Wilhelm**, President  
UNR Student Group

# Planting the Seeds to Grow a Green Future

April 2-4 2009  
Grand Sierra Resort  
Reno, Nevada

All the flowers of all the tomorrows are in the seeds of today. – Author unknown



NevAEYC  
Early Childhood Conference

## Recipients of the 2009 Emerging Leaders Scholarships!

In an effort to recruit and nurture emerging leaders in the field of Early Childhood Education, NevAEYC sponsored the Emerging Leaders scholarship program. Applicants from around the state were reviewed and recipients selected during the fall of 2008. Twenty five individuals representing the north, south, and rural parts of Nevada were selected to receive a one-year comprehensive membership to NevAEYC and priority to attend the NevAEYC pre-conference day at the Nevada Legislature during the 2009 conference in Reno. In return, the recipients agreed to provide leadership in some way during the 2009 year.

### Congratulations to the following recipients of the 2009 Emerging Leaders Scholarships!

Suzanne Greenberg-Mendora  
Shannon Anderson  
Dawn Veek  
Raquel DeForest  
Ulaina Fuller  
Leona Enterline  
Myrtis Walker  
Heidi Horner  
Allison Amanda  
Doreen Ali  
Cynthia Beach  
Reva Walker  
Dianne Piper

Mai Knopp  
Vicki Holmes  
Judy Nelson  
Shannon Lemus  
Heather Greene  
Nicole Lundstrom  
Carlee Itzen  
Linda Decker  
Wendy Adams  
Chifon Rhodes  
Julie Steed  
Stacey Sloss

## The Amazing Alexander – A children’s story with a message!

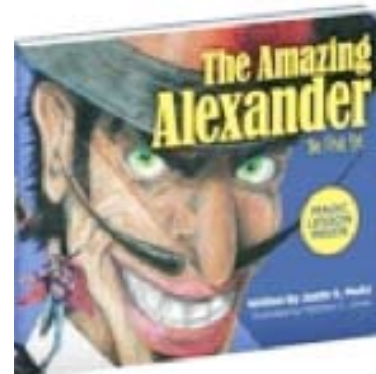
By Crystal Swank



Some of you may remember Justin Meitz from the 2007 annual conference networking night in Reno. He was the strolling magician! Justin grew up in Reno and graduated from UNR with a degree in Elementary Education. He is currently living in Salt Lake City, Utah where he is a fifth grade teacher. Justin loves teaching young children, among many other things! Justin has fond childhood memories of learning magic from his grandfather, and he’s been performing ever since. He loves entertaining children and adults alike, and teaches magic too. Among his latest feats is his new children’s book, *The Amazing Alexander*, which was released in October.

The Amazing Alexander is the first book in a series, which tells the story of a boy named Alexander who also loves magic and becomes entranced when he attends his first magic show with his grandfather. This isn’t an ordinary children’s picture book. It is an extraordinary adventure that teaches the art and ethics of magic. The story can be used to help children learn good values like developing healthy boundaries, respect for others, to not succumb to negative peer pressure (by revealing the secret of the magic tricks), and the number one rule of magic—to have fun! The book also includes one magic trick that children can learn and do!

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To read more about Justin and *The Amazing Alexander*, see his Web site, [www.theamazingalexander.com](http://www.theamazingalexander.com)

## NAEYC’s 2009 Calendar

NAEYC’s 2009 calendar features beautiful pictures of children in developmentally appropriate activities and environments, and each month highlights one of the NAEYC Early Childhood Program Standards. It’s a great gift for teachers, students, colleagues, families, and community leaders! It’s also a great fundraising opportunity for your program: Order 2009 calendars in bulk (25 or more) at a special discount of just \$6 per calendar, and then sell the calendars to your families and friends at the regular price.



### COMING UP!

#### RAEYC Holiday Directors Luncheon

*Come enjoy a holiday luncheon and networking opportunity with area early childhood Directors. Pre-registration is required, contact Cindy Johnson at 775-448-5255 or [Cdjohnson@dwss.nv.gov](mailto:Cdjohnson@dwss.nv.gov).*

Location: Austins, Reno  
Contact: Cindy Johnson  
Date: 12/9/2008 - 12/9/2008  
Time: 12:00 PM - 2:00 PM

## President Signs the Higher Education Bill

The President signed into law the College Opportunity and Affordability Act of 2008. The Act amends the Higher Education Act of 1965. In addition to increasing the eligible amount for Pell Grants to \$9,000 by fiscal year 2013, other revisions to the Act include provisions to make higher education for early childhood educators more accessible, and improve the quality of instruction for young children. Key Early Childhood Education Provisions in the College Opportunity and Affordability Act of 2008:

### Task Force

The bill will make grants available to states who are interested in creating a statewide task force, which will include representatives from higher education, government, and local providers, to increase the number of early childhood educators enrolled in degree programs. Funding, not to exceed \$17,500, will be available through the taskforce to assist individuals with tuition; however, recipients of such assistance will have to commit to work as an early childhood educator in a low-income area for a "reasonable" amount of years. The recipient must also meet certain income eligibility requirements. The task force will also work with higher education institutions to create agreements that will facilitate early childhood teachers advancing from two to four year degrees. The task force will also work with higher education institutions to accept work experience and other professional trainings as academic credit. In addition, the bill mandates the established task force to create professional mentoring programs to assist in career development. A quality assurance program will also be created to assess the qualifications of trainers and trainings related to professional development.

### Child Care Access Program

Under this bill, the Child Care Access Means Parents in School program was

## NAEYC Congratulates President-elect Barack Obama

(Washington, D.C.)– The National Association for the Education of Young Children (NAEYC) congratulates Sen. Barack Obama for winning the election and becoming the 44th president of the United States of America.



NAEYC looks forward to working with the President-elect on moving forward his agenda articulated in the campaign for child care, Early Head Start and Head Start, preschool and zero-to-five enhancement, which ensure that high-quality education and care is available to all children birth through age 8.

"With the economic hardships the United States is facing, the President's economic recovery plan must include investments in early childhood education to help America prosper and reach its potential," said Mark R. Ginsberg, executive director of NAEYC. "There is not a main street issue more important than supporting families and investing in all young children."

President-elect Obama has made it clear with his plan that high-quality early childhood education will be elevated as a national priority. NAEYC stands ready to support and assist him and his administration to ensure that this vision becomes a reality.

NAEYC will release *A Call to Action* in December, which will include policy and investment recommendations to the 111th Congress on early childhood education.

*Founded in 1926, the National Association for the Education of Young Children has more than 100,000 members worldwide. The association is the largest and most influential advocate for early care and education in the United States.*

reauthorized for four years. The program provides funding to higher education institutions to provide child care or child care subsidies to students with low incomes. The eligibility rules under the reauthorized program allow for recipients of the Pell Grant to also be eligible for this program. The bill also increases the minimum grant amount from \$10,000 to \$30,000 a year for each eligible institution.

### Loan Forgiveness

The bill restructures the loan forgiveness program for child care providers to allow individuals interested in other "critical need" professions to be eligible for loan forgiveness, including all early childhood educators. The Federal Perkins Loan will also be eligible for forgiveness for individuals who are working in a pre-kindergarten or child care program.

## Federal Policy & Legislation

### Higher Education Bill Passes— Includes Early Childhood Education

Last month both Houses of Congress passed a bipartisan Higher Education Act conference bill, H.R. 4137 that includes key provisions for early childhood educators. The president signed H.R. 4137 into law on Aug. 14, 2008.

Three new provisions will significantly enhance early childhood educators' access to higher education and compensation when they attain postsecondary degrees. These include:

- Expanding student loan forgiveness programs to include teachers earning a bachelor's degree who will work in licensed or regulated child care, Head Start, Early Head Start, and state pre-K programs;
- Including early childhood education programs in partnerships to improve teacher preparation, recruitment and retention, and the ability to use grant funds for compensation of early childhood educators who attain an associate's or baccalaureate degree;
- Creating state grants to create early childhood education professional development and career systems that will address teacher's competencies and credentials, better compensation to attract and keep teachers, quality assurances for training and professional development, and articulation agreements.

"We are pleased that H.R. 4137 includes key provisions for early childhood educators that will help them attain college-level education and appropriately compensate them once they attain postsecondary degrees," said AFT president Randi Weingarten. "These provisions will go along way to recruit and retain qualified candidates and improve the quality in early childhood education programs."



## Every Child Matters in Nevada

### UNLV Nevada Institute for Children's Research and Policy



Every Child Matters in Nevada, in collaboration with the UNLV Nevada Institute for Children's Research and Policy, is an organization dedicated to raising the visibility of children's issues and to make them a priority topic of policy debate throughout the 2008 presidential and local campaigns. This project does not rate or endorse candidates.

We will be active in Nevada over the next several months raising the visibility of children's issues at candidate appearances, promoting these issues in the media, communicating with concerned citizens, developing campaign partnerships, and distributing get out the vote materials to child care centers, preschools, and other sites which care for children.

There are many things that you can do to help improve child welfare in Nevada such as, Volunteer at Every Child Matters events, participate in rallies, attend local candidate and presidential forums, inform our group of upcoming children's events, encourage your candidates to complete the ECM Candidate Questionnaire (located on our website), and VOTE!

For more information about Every Child Matters in Nevada or if you would like to volunteer, please call (702) 895-1040 or send an email to [nevada@everychildmatters.org](mailto:nevada@everychildmatters.org). You can also visit and download materials from the Every Child Matters website at: [www.everychildmatters.org/nevada](http://www.everychildmatters.org/nevada). The Every Child Matters Education Fund is a 501(c)(3) non-profit, non-partisan organization.

### SAVE THE DATE EXHIBITOR OPPORTUNITIES!

Come to Reno  
to the NevAEYC  
State Conference

**April 2, 3, & 4, 2009**  
Grand Sierra Hotel & Casino  
Call 888.927.3601 for more  
information!